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THESE STOCKS ARE THE
HOLY GRAIL OF
INVESTING



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The Holy Grail Of Investing

6 Dividend Stocks To Put You On The Road To Riches!

ALL NEW FOR 2024!

Brought to you by
William Longfund &
The Editors of StockTickerNews.com

NEW DISCOVERY:

The Holy Grail Of Investing

Are you looking for a great investment?

Wouldn't it be nice to invest your money and not have to worry about it every day?

Wouldn't it be nice to own a few stocks that you could hold onto forever?

How much easier would your life be if you just knew every month you'd be set... with income flowing in the door?

How would your life change?

Might you take a European vacation with your wife? Maybe whisk her away to Paris for a romantic weekend?

Or would you buy that second home in the mountains... Or at the Beach?

Maybe you'd help put the kids and grandkids through college?

Or buy that new truck you've been eyeing?

It sounds wonderful right?

Well, stop looking... Today I'm going to share with you a little secret.

I call it the Holy Grail of investing.

But before I share this secret with you... I'm going to tell you something that will blow your mind.

"Do-It-Yourself" Investors Are WRONG!

Yes, you read that right... "Do-It-Yourself" investors are wrong!

What every "DIY" investor fails to recognize is the "real" way to make money in the stock market.

Let me give you a few examples...

How many times have you heard these phrases:

- "Buy low, Sell high"
- "The trend is your friend"
- "Don't fight the market"

You've heard them all the time... right?

When I worked on Wall Street these mantras were chanted day in and day out!

But they are absolutely wrong.

Why?

Because they're based on the bigger fool theory.

What's the bigger fool theory?

I'm glad you asked.

It's a theory that says... the only way to make money in the stock market is to find a bigger fool who will pay you more money for your stock.

In other words, buy low and sell higher to a bigger fool!

Penny stock promoters are famous for using the bigger fool theory. They say buy this stock for just pennies and later on you'll be able to sell it for dollars.

My comment - "Yea Right!"

That's sarcasm in case you couldn't tell.

If you buy a penny stock, the only way you make money is **IF** you can find someone who wants to pay you MORE!

Does that happen?

SOMETIMES.

But many times you end up holding a stock and not making any money. The stock just sits there... or worse, goes down in value.

That makes YOU the bigger fool.

Anyone who calls to tell me about a stock that's about to go up... I just hang up on them... and so should you.

I never want to be the bigger fool.

So how do you make money in the stock market?

YOU FOCUS ON THE CASH!

Cash is the Holy Grail of Investing...

I know it's a crazy concept...

When you turn on the TV, the talking heads on the financial channels are always spouting off about EPS, PE Ratios, Valuations, Discounts, Trends.

They throw up fancy looking charts and talk about support, resistance, and moving averages.

They talk about business strategies and competition... and crazy options trades... like Iron Condors - that you need a PHD in Math to figure out.

It's all Crap if you ask me.

All I care about is cash.

And I'm not talking about the cash on a company's balance sheet.

I'm talking about the cash a company returns to investors as DIVIDENDS.

Look, I could write pages and pages about how dividends are amazing and how you can calculate yields and growth rates... and special dividends... and High Yield stocks... and the differences in payouts.

But you'd be bored to tears.

Let me cut through the details and point out one AMAZING FACT.

Warren Buffett is arguably the world's greatest investor... and he focuses on cash.

How do I know this?

Just take a quick look at his company - **Berkshire Hathaway (BRKA)**.

His company is worth \$827 BILLION dollars... and it trades for a heart stopping \$576,000 a share.

YES - one share costs more than a house!

But that's not what I want you to focus on...

I want you to focus on his cash.

As of the last reporting period, Buffett held more than \$127 BILLION in cash.

That's \$127,000,000,000.00

That's bigger than some countries' entire GDP!

Now I know what you're thinking...

"So what... Buffett has billions, that's nothing new."

Yes he has BILLIONS, but here's my question... how do you think he got his billions?

How did Berksire generate almost \$127 billion in cash?

In a nutshell, he owns companies that send him their excess cash. In other words... he gets DIVIDENDS from businesses.

Consider this...

According to the form 13F filed in November with the Securities & Exchange Commission (SEC) Berkshire owns or controls almost 385,000,000 shares of Coca-Cola Company (KO).

So, Buffet owns 385 million shares of Coke.

Coke Pays, as of now, a dividend of \$1.68 per share per year.

That means... Every year Buffett collects **\$646,800,000 in dividends.**

Almost \$647 million... every year... just from COKE.

And he owns DOZENS of other companies that pay fat dividends too!

Now do you see what I mean by focusing on CASH?

Dividends paid in cash are the Holy Grail of investing. And that's what most D.I.Y. Investors miss.

Now you know the Holy Grail of investing!

The next question is...

What Dividend Paying Stocks Should I Buy?

Normally, I'd go into great detail about what dividend paying stocks to buy... you want to know all about their business, how they make money, and then ask about that important item... CASH.

The reality of the situation is, every 3 months publicly traded companies update their financials and release the latest results.

Things like Revenue and Earnings change from quarter to quarter.

What I'm focused on isn't the latest quarter of earnings... I'm looking at the last few years of dividend payouts!

And I'm also looking for strong well built companies that can stand the test of time. Just because a company pays a dividend for a year or two... that's easy... I'm looking for companies that can pay dividends for DECADES and DECADES!

Why?

Remember what I promised you... a low effort way to invest your money and collect a return month after month... without having to change your investments every few weeks.

This isn't about trading... **This is about buy and hold.**

So what three stocks can you literally buy and hold forever?

- ConocoPhillips Company (COP)
- Verizon Communications Inc. (VZ)
- The Home Depot, Inc. (HD)
- KeyCorp (KEY)
- The Charles Schwab Corporation (SCHW)
- JP Morgan (JPM)

Full Disclosure, I either own or I'm looking at buying all of these three stocks in my own portfolio...

The crazy thing is, you've probably heard of each of these companies, shopped in their stores, or used their services.

They are all businesses that should be solid investments for decades... and pay nice dividends just as long.

These are great stocks to start building a portfolio around... or a way to augment your current portfolio and create a nice stream of dividends.

If you're looking for more information about dividend stocks and investing, make sure to check out our website, StockTickerNews.com

Good Trading!

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StockTickerNews.com

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